The S^3 line of products is quick and easy, allowing you to confidently open display your high-theft merchandise and increase sales!

show. secure. sell. Hard Tags Bottles Keepers Wraps



unlocks the entire line of S³ products.



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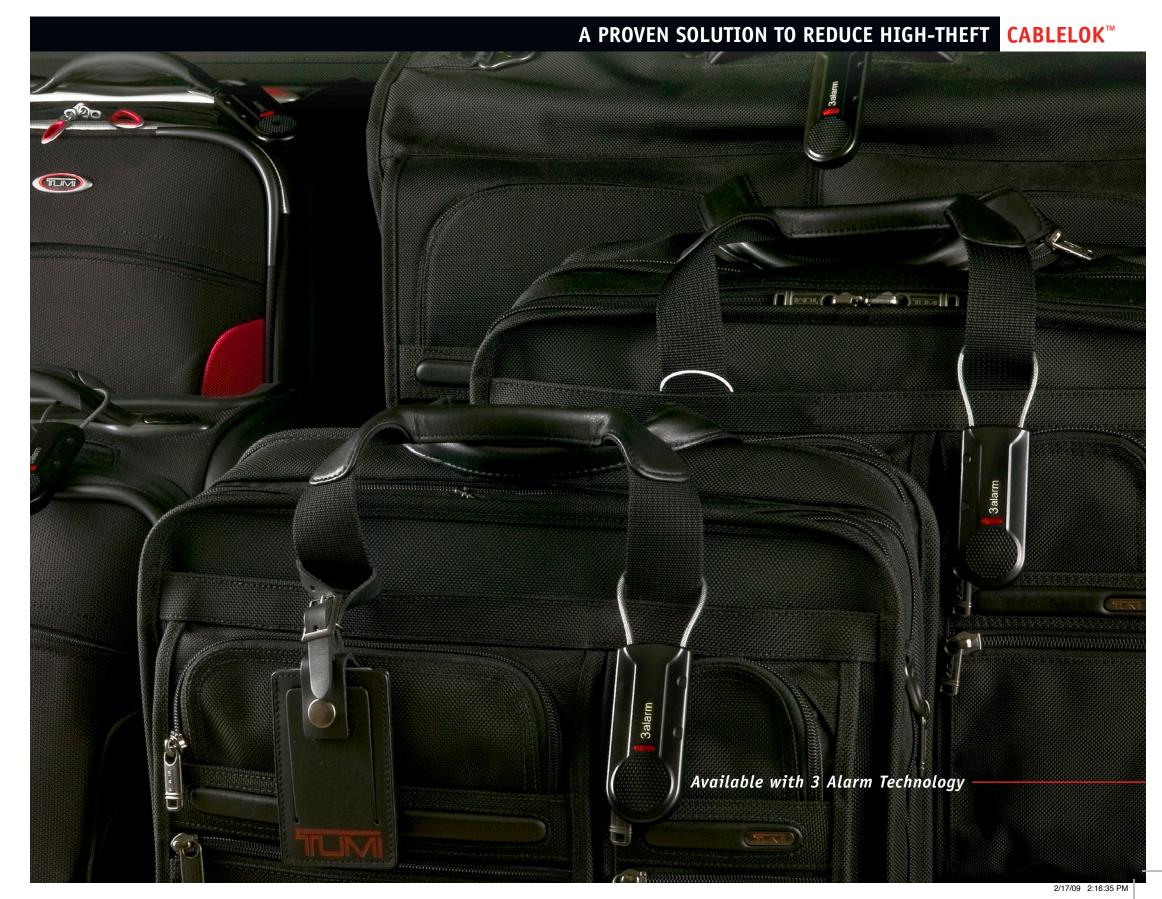
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FIRST IN HIGH-THEFT SECURITY

FOR OVER 30 YEARS, ALPHA HAS PROVIDED RETAILERS WITH THE MOST AGGRESSIVE PRODUCTS ENGINEERED TO PROTECT HIGH-THEFT MERCHANDISE. EVERY ALPHA PRODUCT IS DESIGNED TO IMPROVE YOUR BOTTOM LINE BY HELPING YOUR BUSINESS REDUCE THEFT AND INCREASE SALES.

THE GLOBAL LEADER IN HIGH-THEFT SOLUTIONS





For hard to protect merchandise

CableLok^m enables open merchandising which allows safe, free customer movement in the store



3 Alarm[™] Technology Alpha was the first to develop exclusive 3 Alarm Technology that aggressively protects your merchandise three ways...

- **1** Early Detection: Alarms when merchandise is tampered with in store
- **2 EAS Protection:** Activates EAS alarm if a breach occurs
- 3 Extended Range: Self alarms if merchandise is removed from the store



For a complete list of industry firsts pioneered by Alpha, visit our website at www.alphaworld.com

Quickly & easily protect a broad range of merchandise

Alpha[®] S^{3™} CableLoks—available in 2 Alarm, 3 Alarm, and the new Fashion 3 Alarm—protect a wide range of high-theft hard and soft goods merchandise. CableLok, another industry first from Alpha, features innovative 3 Alarm[™] Technology to aggressively protect your high-theft merchandise.



Alpha Support—Your Partner in Protection Alpha specialists work with you to create a training program tailored specifically for your needs. With this foundation, solutions are incorporated with minimal disruptions in day-to-day operations and process.



CableLok_NEW.indd 3-4